

Waterloo Chapter Business Meeting

Featuring Michael Lewis

Michael Lewis



February 18, 2009

Knights of Columbus Hall

145 Dearborn Place, Waterloo, Ont.

9 a.m.-4 p.m.

Registration: 8.30 at Knights of Columbus
Seminar: 9.00 am sharp.

Lunch is included

Join the Chapter for an all-day business meeting with Michael Lewis

Session One:

Building a winning team: A guide to hiring, training and keeping great employees

Great employees can make all the difference when it comes to providing quality work and exceptional service. This motivational workshop provides many useful tips and great common-sense advice on how to interview, hire, train, lead, motivate, reward and retain employees so that they contribute to your business success. Discover how to get that competitive advantage, grow your business, and reduce your employee "headaches." Learn how to place your effort into ensuring your employees are working competently and as a team — for your customers' satisfaction.

Session two:

Marketing for small business success made easy and profitable

If you want to build your customer base, develop new business leads and really determine the success of your current advertising efforts, then this seminar will be an afternoon well spent. Effective and innovative marketing attracts new customers and reminds existing customers of your desire to build a business relationship. We'll take a half day to examine practical ways of marketing your business so you can get the phone ringing and the emails coming in.

Fees include lunch: \$50 for members, \$75 for non-members

Purchase your tickets online at **www.locc.ca**