



Face-to-Face: Toronto

A Grand Slam Network Opportunity



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What: Face-to-Face

Who: Owners' Network
members, spouses
and guest owners

Where: Toronto

When: Sept. 16 & 17, 2004



Dear Green Industry Professional,

Everything about this Year's Face to Face in Toronto promises to be an All-Star Event that will get you in the SWING to Maximize your potential, both as an individual and as a business owner.

Get ready to take advantage of a once-a-year opportunity to network with the Best Group of Green Industry Business Owners... The JP Horizons Owners' Network!

Get Face to Face...

On September 16th & 17th, Business Owners and their spouses, from all over the country will be gathering in Toronto, Ontario for 2 intense days of Networking, Site Tours, Sharing, Fun and Excitement at this year's Owners' Network Face-to-Face, being sponsored by Weed Man.



Toronto will be an amazing place for this year's event and a fun-filled weekend.

The Face-to-Face is our annual opportunity every year to gather the entire Owners' Network, as well as a number of other professional business owners, who like you, are focused on growing themselves, their businesses, and are looking to raise the bar in the industry.

This year's event will feature:

- An informative workshop for your spouses on "How to effectively manage an Entrepreneurial Household"
- A chance to tour the Turf Holdings Headquarters in Ontario
- A full day of Education, with a chance to Analyze and Compare the Business Gauges of Weed Man with your own Business (especially the amazing Systems they have developed)
- An Unbelievable Dining Event overlooking the City atop the famed CN Tower
- ... and accommodations in the renowned Renaissance Hotel inside of SkyDome



"With networking opportunities among like-minded business owners and a panel of industry experts including JP Horizons' coaches, Weed Man professionals and the support of *Landscape Management Magazine*, you won't want to drop the ball and miss out. See you at the SkyDome!"

- Jim Paluch
President, JP Horizons



Continuing to Learn and Grow...

We appreciate your continued interest and excitement in JP Horizons, and wanted to make sure that we helped you and your spouse take advantage of this tremendous networking weekend!

Who Else Would You Like to See Become Successful?

As we continue to work towards raising the bar in the Green Industry, we strive to introduce new fresh minds into this amazing network of owners. That's why we'd like to urge you to invite another owner and their spouse to join you and yours to attend this year's Toronto Face to Face Event. We'd like all of you to experience the unique growth opportunities, both personally and professionally, that will be highlighted during this amazing Owners' Network Weekend!



The 2003 Boston Group had a fantastic experience learning about themselves and how to grow their businesses.

Tentative Agenda

Thursday, September 16

7:00 p.m. - Evening Reception at hotel

Friday, September 17

Owners' Track at Weed Man

7:00	Breakfast
7:30	Busses to Turf Holdings
8:30	Welcome
9:00	Gauges / What to look for
10:00	Tour
12:30	Lunch
1:30	Discussions
4:00	Presentations
5:00	Busses to Hotel
6:15	Dinner at CN Tower
9:00	Evening open

Spouses' Track at Hotel

7:30	Breakfast
8:15	Welcome
8:30	"Inspired in Business"
9:30	Building Builders Team activity
10:30	Both sides of the table Panel discussions
11:30	Afternoon open
6:15	Dinner at CN Tower
9:00	Evening open

Saturday, September 18

Extended stay or head for home.



"What an amazing experience ... being able to spend the weekend face to face with the Network was awesome!

"It allowed me to reaffirm that all of us as business owners are working through the same issues, and gave me the chance to gain tremendous insight that has helped me continue to grow my organization."

- Mark Pendergast
Salmon Falls Nursery, Berwick, ME



So ... What's included? How can I catch a ball game?

All meals, transportation, and materials are included during the Face to Face Event. Hotel and Travel are all you have to arrange... along with planning to have a fun weekend away! Please find Information and Pricing for the Renaissance where everyone will be staying, and remember that the prices are in Canadian... !

Our Group will be staying at the Renaissance Toronto Hotel at SkyDome, which is where the Blue Jays play! They will be taking on the Baltimore Orioles and Tampa Bay Devil Rays during the weekend of our event. Rooms that overlook the ball field are available, and are listed on the attached information. So if you're a big baseball fan, be sure to reserve a room soon, as they will go fast...

Bringing it all together...

Along with our tours, discussions and exercises, we'll also enjoy a Top-of-the-Town dining experience in the Famed CN Tower and plenty of time to explore the city. We encourage you to make a weekend out of it and plan on staying for some much needed R&R on Saturday and Sunday after the event.

Toronto is jam packed with interesting things to see and do (check the enclosed copy of an article on the city that ran in *Cleveland Magazine* this past year).

So bring another owner along with both of your spouses and get ready to have a fantastic weekend of learning and growing! Step up to the plate and let us know the names of your guest owner and spouses... your All Star Weekend Awaits!

See You in September,

Jim Paluch

PS: Registration Deadline is August 15th, but hurry... .Space is Definitely Limited!

