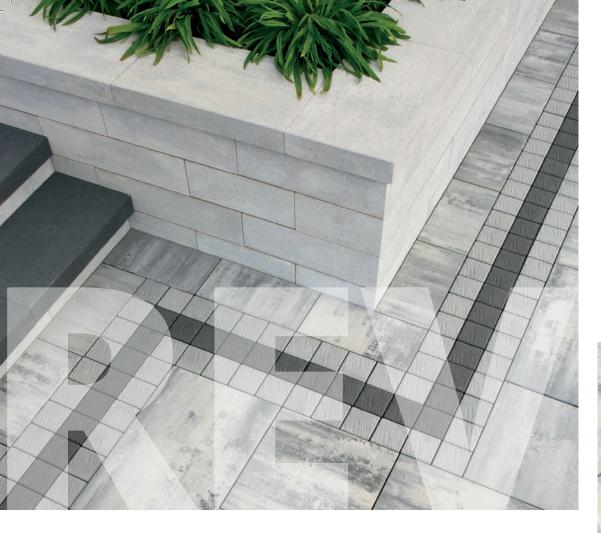


# SHOW GUIDE

JANUARY 7-9, 2025



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#### **TORONTO CONGRESS CENTRE**

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Easy access to Pearson International Airport, major highways and amenities, including hotels, restaurants and shopping.

#### **FREE PARKING**

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#### **FOOD AND RESTAURANTS**

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First Aid responders, certified on an annual basis, ensure prompt emergency response.

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#### SHOW OFFICE - HALL D

Event staff are available during show hours at the Show Office.

#### **COAT CHECK**

Coat check is available once you have entered the trade show hall with your badge. A fee of \$4.75 per coat applies.

# SHOW PRODUCERS

Congress is produced by Landscape Ontario Horticultural Trades Association. Comprised of over 3,000 members, 10 sector groups and 10 local chapters, its mission is to promote the landscape and horticulture profession in Ontario, including the many joys and benefits of green spaces.



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# REGISTRATION & FEES

Attendees must wear badges at all times while on the trade show floor.

#### TRADE SHOW ONLY PASS

Member \$30 | Non-Member \$50 Student, Educator, Media FREE

#### **CONFERENCE PASS**

Member \$275 | Non-Member \$325 Student, Educator \$50 | Media FREE on arrival

# SHOW HOURS

#### **TUESDAY, JANUARY 7, 2025**

Trade Show: 9:00 a.m. to 5:00 p.m. Conference: 9:30 a.m. to 12:00 p.m.

#### **WEDNESDAY, JANUARY 8, 2025**

Trade Show: 9:00 a.m. to 5:00 p.m. Conference: 9:30 a.m. to 12:00 p.m.

#### **THURSDAY, JANUARY 9, 2025**

Trade Show: 9:00 a.m. to 4:00 p.m. Conference: 9:30 a.m. to 12:00 p.m.

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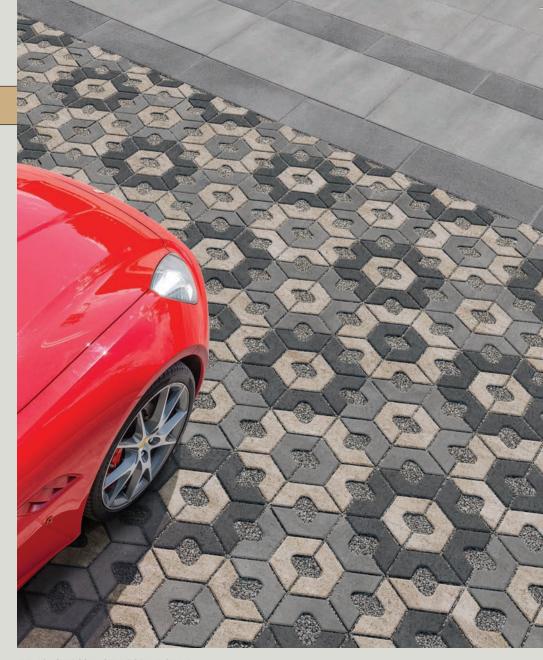
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#### Let your smartphone do the work!

The interactive floor plan has a number of tools to help you make the most of your time at Congress.

Search for exhibitors by their company name, product, category or booth number.

Mark the ones you want to visit, then see where their booth is located and even get walking directions.

Explore exhibitor profiles that may include links to business locations, websites, social media and even product videos.

Search for show features such as the LIVE Stage, Electric Demo and more!

SCAN THE QR CODE OR VISIT LOCONGRESS.COM AND CLICK ON FLOOR PLAN.



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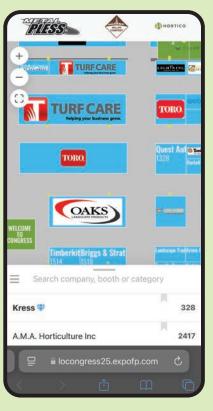
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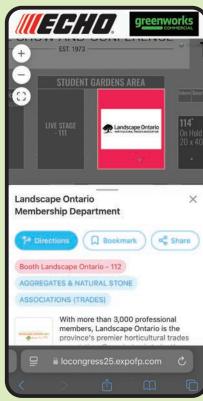


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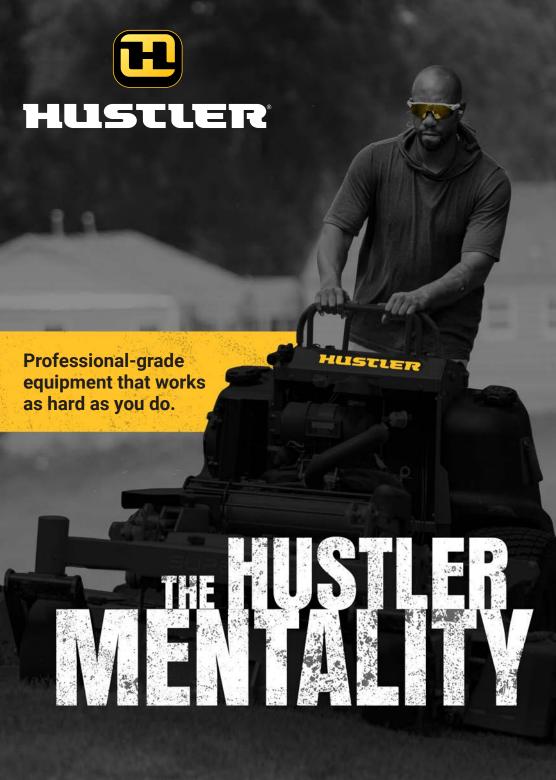






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Acti-Sol acti-sol.ca	2130
Action Trailers actiontrailers.ca	2656
Al-Mar Vinyl and Aluminum Products almarvinyl.ca	2915
ALCLI Distributors Inc alcli.ca	2343
Algonquin College Pembroke Campus algonquincollege.com/pembroke/	E12
All-Risks Insurance Brokers all-risks.com	2148
Allan Fyfe Equipment Ltd allanfyfe.com	1461
Alliance Agri-Turf Inc allianceagri-turf.com	2120
Alliance Designer Products alliancegator.com	1453



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Almita Piling almita.com	2813
AltaComp Lighting	2548
Aluminum Pergola aluminumpergola.ca	2124
Amazon Railings amazonrailings.com	2249
AMI Attachments Inc amiattachments.com	755
AMT Advanced Municipal Technologies Inc amt-na.com	754
ApprenticeSearch.com apprenticesearch.com	E10
Aquascape Inc aquascapeinc.com	2206
Arbourdale arbourdale.com	1470
Arcpath Canada Inc arcpath.ca	153
Arime Inc arimecanada.ca	1532
Ariens-Ducop-Gravely www.mticanada.ca	618,616



Aspen	650
Association of Ontario Road Supervisors aors.on.ca	E5
Atlas Polar Company Ltd atlaspolar.com	2729
Attentive	
Attentive Inc attentive.ai	1435
AVANT TECNO USA	
Avant Tecno USA Inc avanttecno.com/us	728

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Bahco Tools Inc (Williams Industrial) bahco.com	2150
Bakker (JC) & Sons Ltd jcbakker.com	2542
Balsam Promotions balsampromotions.com	750
Banas Porcelain banasporcelain.com	1844



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Bartell Global bartellglobal.com	1433
Bauman Manufacturing baumanmfg.com	1561
BE Power Equipment bepowerequipment.com	650



<b>Beaver Valley Stone Limited</b> beavervalleystone.com	1360
Beech Nursery  Bella Turf bellaturf.ca	3000 2451

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B@SS SNOWPLOW	
BOSS Snowplow bossplow.com	1708
<b>  Brandt</b>	
Brandt Tractor Ltd brandt.ca	838,114
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Brilliance LED, LLC brillianceled.com	212
Brouwer Kesmac brouwerkesmac.com	166
Brown's Concrete Products Limited brownsconcrete.com	173
Bryan's Auction Services Ltd bryansfarm.com/auctions	734
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Camion Liquid De-icing Systems loudennis.ca	528
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Canadale Nurseries Ltd canadale.ca	2230
Canadian Nursery Landscape Association (CNLA) cnla.ca	112
Canadian Scale Company Limited canscale.com	225
Cansel Survey cansel.ca	300
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DIY Court Canada courtsurfacespecialists.com	2366
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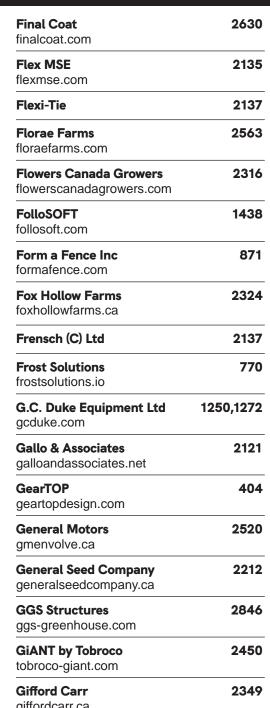


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JCB jcb.com	1878
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Juel Group juelgroup.com	2507
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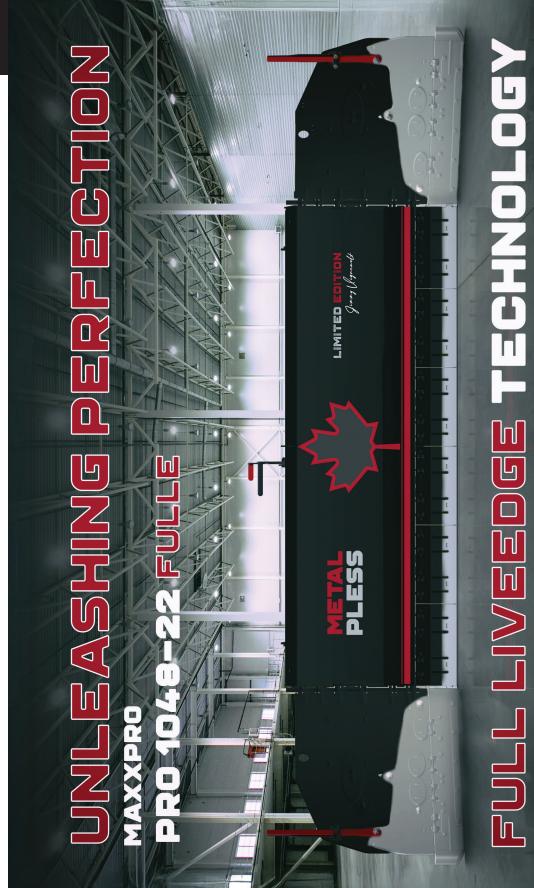




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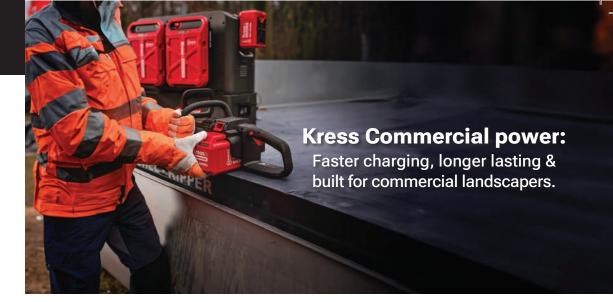
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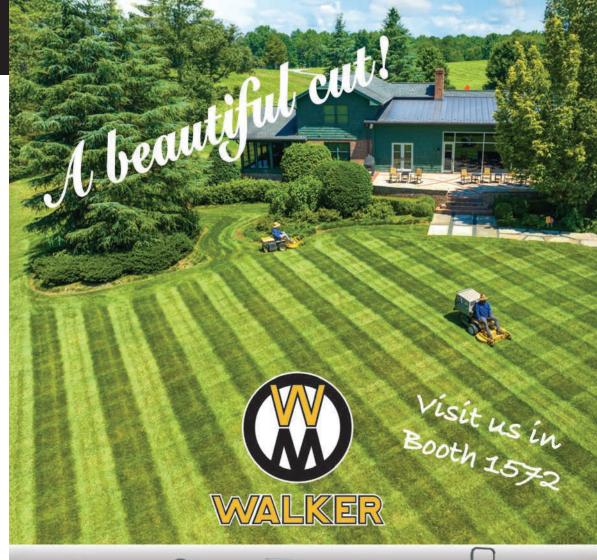
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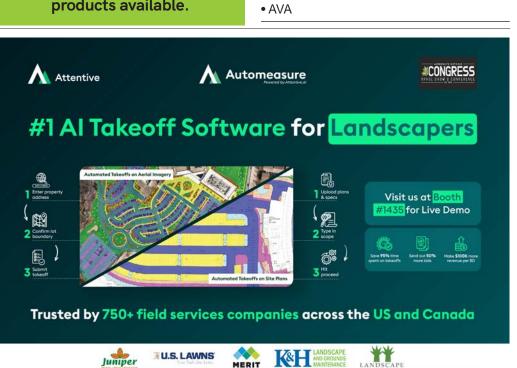
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BOSS Snowplow...... 1708

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Commercial Truck Equipment......875









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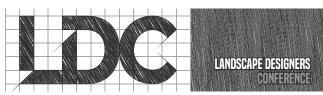
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# WARM-UP MONDAY



MON., JAN. 6, 2025 8:30 A.M.-4:00 P.M.

#### **DELTA HOTELS BY MARIOTT TORONTO AIRPORT**

A full-day conference for landscape designers and landscape architects produced by Landscape Ontario's Landscape Designer Sector Group.

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MON., JAN. 6, 2025 8:30 A.M.-4:00 P.M.

#### **DELTA HOTELS BY MARIOTT TORONTO AIRPORT**

A full-day, interactive session for landscape business owners and upper managers to tackle real world issues head-on and be more resilient in the year ahead.

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# TUESDAY NIGHT

TUE., JAN. 7, 2025 5:00 P.M. - RECEPTION 6:00 P.M. - AWARDS CEREMONY DELTA HOTELS BY MARIOTT TORONTO AIRPORT - PLAZA BALLROOM (UPSTAIRS)

The Landscape Ontario Awards of Excellence Ceremony is your chance to celebrate the best of 2024. This is a ticketed event.



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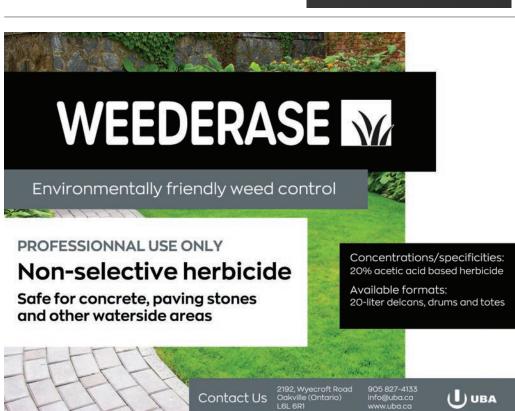




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# WEDNESDAY

WED., JAN. 8, 2025 3:00 P.M. TO 5:00 P.M.

#### **COHEN BALLROOM - TORONTO CONGRESS CENTRE**

Calling all landscape horticulture jobseekers and employers! Join us for the 2nd annual Hiring Party at Landscape Ontario's Congress! The Hiring Party is THE place for jobseekers of all skill and experience levels to make meaningful connections with Ontario employers who are hiring for all positions.



# WEDNESDAY NIGHT

WED., JAN. 8, 2025 8:00 P.M. TO MIDNIGHT DELTA HOTELS BY MARIOTT TORONTO AIRPORT - PLAZA BALLROOM (UPSTAIRS)

Meet your peers and make valuable connections at the networking event of the year! Join fellow delegates for some games, great conversation, networking and entertainment.

Free with trade show badge.





# **EVERY DAY**

# TUESDAY THROUGH THURSDAY LANDSCAPE.JOBS LIVE! JOB BOARD

Whether you're looking to hire or be hired, the Landscape.jobs Live! Job Board can help you plan your career path.





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## **NEW SHOW FEATURES**

#### **Electric Demonstration Area**

Appearing for the first time in 2025, the electric demo area is a vibrant showcase of cutting-edge technology revolutionizing the landscaping industry. Knowledgeable staff will give live demonstrations to highlight how the zero-emission electric tools might enhance business operations.

#### **Expanded Exhibit Floor**

The largest and longest-running landscapefocused event in Canada has grown even larger to nearly 10 acres. This growth reflects the event's commitment to providing a platform for industry professionals to connect, learn and discover the latest trends, equipment, products and services.

#### **Pub Stop**

With a larger show floor to walk, attendees can visit the Pub Stop to quench their thirst. This Stop will serve a selection of craft beers and artisinal snacks, creating a relaxed atmosphere where industry professionals can discuss ideas, share experiences and forge new connections.

#### **Professional Headshot Booth**

Attendees and exhibitors can take advantage of the new exclusive headshot photography service to elevate their professional presence. Skilled photographers will be on hand to capture headshots with proper lighting, posing and editing.







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A popular attraction on the show floor, the LIVE Stage features experienced industry professionals who will share their wisdom with the audience on a multitude of topics by highlighting Landscape Ontario's Sector Groups.

All presentations are FREE and included with your Trade Show Pass.

### **TUESDAY, JANUARY 7, 2025**

**AM** 9:30-10:30

#### Irrigation

Promoting best practices, innovation and professional development within the irrigation industry.

**AM** 10:45-11:45

#### **Grounds Management**

Maintenance and management of landscapes, including parks, gardens and commercial properties.

PM 12:00-1:00

#### Hardscape/Contractors

Enhancing the skills, knowledge and business practices of hardscape contractors.

PM 1:30-2:30

#### Growers

Challenges and opportunities faced by the horticultural industry, including plant production, sustainability and market trends.





## **WEDNESDAY, JANUARY 8, 2024**

**AM** 9:30-10:30

#### **Garden Centre**

Promotion and support of garden centres, landscape designers and horticultural professionals.

PM 12:00-1:00

#### **Grounds Management**

Maintenance and management of landscapes, including parks, gardens and commercial properties.

PM 1:30-2:30

#### **Landscape Designers**

Supporting landscape designers, architects and professionals involved in the creative aspects of landscape development.

PM 2:45-3:45

#### Lighting

Professionals involved in landscape lighting design and installation.

## THURSDAY, JANUARY 9, 2024

**AM** 9:30-10:30

#### Lighting

Professionals involved in landscape lighting design and installation.

**AM** 10:45-11:45

#### **Landscape Designers**

Supporting landscape designers, architects and professionals involved in the creative aspects of landscape development.

PM 12:00-1:00

#### Snow and Ice

Professionals involved in snow and ice management services.

PM 1:30-2:30

#### **Turf Management**

Professionals involved in the management, maintenance and installation of turfgrass.

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Enjoy three half-days of sessions with a Conference Pass and access expert educational sessions on a wide variety of topics.



## **TUESDAY, JANUARY 7, 2025**

## **BERTON ROOM**

9:30 10:30

The Porcelain Masterclass: Challenging Landscape **Design & Installation** FAQ's

Aayush Goel

## **WAXMAN ROOM**

**Growing Trees for** the Landscape: The Importance of Water, **Air and Nutrients** 

Rvan Munroe

## PINSENT ROOM

Beyond the Green: **Growing Your Social** Media Presence and Reputation: How to **Use Social Media to** (Actually) Grow Your **Business** 

Diego Lopez

11:00 to 12:00

The Two Profit Killers for Contractors

Weston Zimmerman

Exactly How am I Supposed to Build These Walls?

Glenn Herold

What You Need to **Know About Spotted** Lanternfly

Cassie Russell

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WEDNESDAY, JANUARY 8, 2024					
	BERTON ROOM	WAXMAN ROOM	PINSENT ROOM		
9:30 to 10:30	<b>Leadership</b> Peter Guinane	Fungamentals of Mushroom Identification: Ecology and Basic Fungal ID Skills Kyle McLoughlin	How to Make Wood Last Longer Outdoors Yuill McGregor		
11:00 to 12:00	The Importance of Prioritizing Health and Well-Being in Order to Optimize Output as a Contractor/Business Owner Charlie Kerrigan	<b>2025 Garden Trends</b> <i>Katie Dubow</i>	Rural Design Crash Course: Drainage, Septic Systems and Landscaping, Oh My! Michelle Dada		





THURSDAY, JANUARY 9, 2024						
	BERTON ROOM	WAXMAN ROOM	PINSENT ROOM			
9:30 to 10:30	Underrated Plants for the Residential Landscape Heather Jerrard	Nighttime Photography John Higo	Using Technology to Grow your Landscape Business Tom Murphy			
11:00 to 12:00	Ecological Landscaping Karina Lapierre McIntosh	Nurturing Talent: Transforming the Landscape Through Apprenticeships and Empowerment Mark Bradley	Big Ideas for Small Spaces to Meet the Needs of Today's Consumers Jackie Morra			



# CONFERENCE SPEAKERS



**Aayush Goel** Works with distributors to deliver high-quality outdoor porcelain pavers.



Peter Guinane Engages in community projects and imparts knowledge in seminars at industry events.



**Heather Jerrard** Loves to share her knowledge of plants & plant care, incorporating a sense of intrigue.



Karina Lapierre McIntosh Founder and creative director at Lavish Gardens Inc.



Rvan Munroe Conducts on-farm research and development projects. Horticultural Advisor.



Kyle McLoughlin Board Certified Master Arborist. Practiced arboriculture in Canada, the US, & Australia.



John Higo Has been involved in the landscape lighting industry since 1999.



Mark Bradlev Built the Industry Top 100 Landscape Company, LMN Software, in only 15



Diego Lopez Senior account manager/ creative director at Compass Creative.



Yuill McGregor President of North on Sixty, and is one of Canada's foremost authorities on wood.



Tom Murphy Leverages innovative technology to transform the landscape management industry.



Jackie Morra Garden and home design expert combined with horticulture therapy and marketing.



Weston Zimmerman CEO and cofounder at SynkedUP.



Charlie Kerrigan President at VIL Landscaping Inc, growing it into a thriving enterprise.



Katie Dubow Second president of women-owned and run



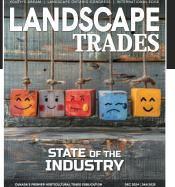




Glenn Herold Material expert on pavers, permeable pavements & segmental retaining walls.



Garden Media Group, a public relations firm.











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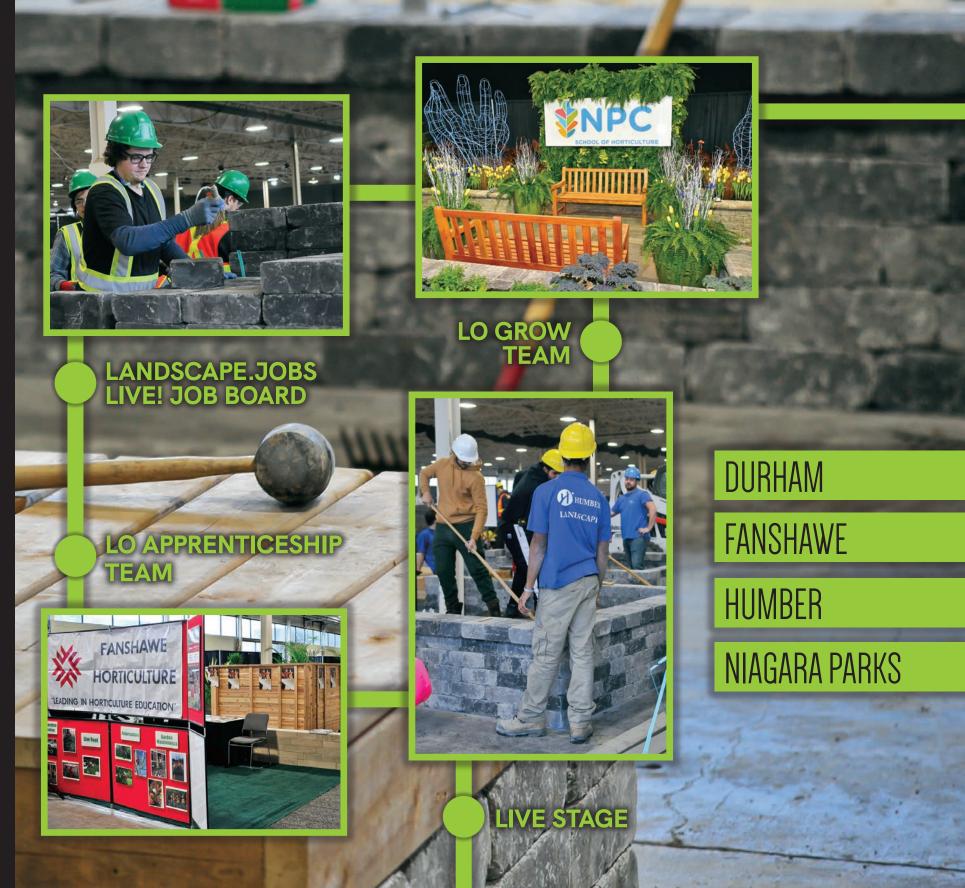
Cassie Russell Nursery and landscape specialist with OMAFRA. Studying and working in edible horticulture.



Michelle Dada A consulting engineer who takes projects from idea to implementation.

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# Dedicated volunteers making a difference!

Landscape Ontario Congress would not be possible without the passion and dedication of the assocation's Show Committee. This group of Landscape Ontario member volunteers work directly with The Congress Show Team to ensure the show is a success each year. Their enthusiasm, creativity and hard work are vital to the prosperity of this annual event.

#### **2025 SHOW COMMITTEE**

Pam Cook (Chair) Terry Childs
Greg Schaafsma Carla Bailey
Beth Edney Brian Cocks
Klaas Sikkema Paul DeGroot

#### **CONGRESS SHOW TEAM**



**Heather MacRae**Director of Trade Shows & Events



**Mercedes Strachan** Trade Show Coordinator



Meagan Sheehan Conference & Event Specialist



**Greg Sumsion**Account Manager



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Congress is produced by Landscape Ontario Horticultural Trades Association. Comprised of over 3,000 members, 10 sector groups and 10 local chapters, its mission is to promote the landscape and horticulture profession in Ontario, including the many joys and benefits of green spaces.

**Landscape Ontario Horticultural Trades Association** 7856 Fifth Line South, Milton, Ont. L9T 2X8 Tel: 905-875-1805 • 1-800-265-5656 horttrades.com • locongress.com



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## 1) FULLY CHARGED, UNPLUG & GO

Your 4-person crew arrives to an EnergyCube inside their trailer, along with the two Optimus mowers and 12 handheld batteries, all fully charged. They unplug one charging cable and are ready to start the day with their Optimus equipment by 6:15 AM.





## 12:30 P.M.

## 2) RECHARGE ON THE GO

During their lunch break and between jobs, all connected equipment is fully charged and the Optimus Z's are charged to achieve an additional 2 hours of runtime, ensuring they're ready for the afternoon tasks.

## 6:00 P.M.

## 3) PLUG IN & CHARGE UP

Before heading back to the shop, your crew plugs in the battery filled Caddies and their Optimus Z's to the EnergyCube. They connect the EnergyCube with a single charge cable, ensuring that all equipment is fully charged and ready for the next day.





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